



University Heights Arts Association

| (716) 833-6260

| uhartsgroup.com |

fineart@uhartsgroup.com

# Free, accessible art.



Community Centers. Homeless Shelters. Waiting Rooms. Schools. Parks.

Wherever art, music and literature can benefit daily life.







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#### About

**UHAA:** The University Heights Arts Association, organized in North Buffalo, is a group of artists that serve as a driving creative force and educational resource through the arts to make a positive difference in people's lives.

**ARTcovz:** ARTcovz is part of the ARTboothz program of the University Heights Arts Association which offers sitdown art projects to passersby at community events. The ARTboothz program served 2,427 people of all ages in 2015 at farmer's markets, festivals, community centers, and special events throughout Western New York.

ARTcovz self-serve art booths allow visitors to select a free art project to produce at home. Each unit consists of a kiosk/dispenser containing pockets, hooks and shelves. It dispenses prepackaged projects, arts, literature, or CD

## **Sponsorship**

**YOUR DONATION:** Your sponsorship of at least \$150. will purchase materials needed to complete a single ARTcovz dispenser, which will be placed in a public or community space. In some instances, they may also be placed at the sponsor's place of business.

**PRESENTATION:** Your logo will be affixed in vinyl to the top "shelf" area of the ARTcovz, next to the UHAA logo.

**MAPPING:** ARTcovz dispensers are numbered and placed on a map acknowledging the sponsor, host location, and demographic it serves. samplers, and a bin at the bottom of each booth accepts donations. Each mini-art kit contains materials and a set of directions for completing a single project, a link to further UHAA resources including online databases of additional projects and a schedule of upcoming programs.

**LOCATIONS:** ARTcovz are placed strategically throughout the community to serve those with financial or social constraints, those with disabilities, or wherever access to a free art project might be of benefit. UHAA artists and educators tailor-make appropriate projects for each location.

**THREE WAYS TO PARTICIPATE:** 1. Sponsor a booth. 2. Host a booth. 3. Donate supplies. *Sponsors may also host a booth.* 

**SIZE:** Dispensers are approximately 13 in. (W) x 13 in. (D) x 55 in. (H). In some instances the exact size will vary to accommodate the space available at a host location.

### **Additional Information**

**PR:** The University Heights Arts Association will coordinate press releases to local news media regarding the ARTcovz program. We will further acknowledge your commitment through social media and on our website.

**QUESTIONS?** Email us at the address above or call Mary or Larry at 833-6260. Postal service: UHAA, 67 Highgate Ave, Buffalo, NY 14214

#### Agreement

Fill out a form for each ARTcovz sponsored and mail with your donation to: 67 Highgate Ave., Buffalo, NY 14214.

Business Name	Make checks payable to:
Business Owner/Representatvie	University Heights Arts Association.
Title	
Address	The University Heights Arts Association assumes responsibility for the production of the ARTcovz
Phone	dispenser and related materials.
Email	UHAA Representative
Donation Amount	Signature
Signature	





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## Hosting

**YOUR COMMITMENT:** Placing an ARTcovz dispenser in the public space that you own or manage allows visitors most in need to access to free art activities.

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Business/Nonprofit Name	
Owner/Representatvie	
Title	
Host Address	The University Heights Arts Association assumes responsibility for the production of the ARTcovz dispenser and related materials.
Phone	UHAA Representative:
Email	Signature:
Signature	





Partnering Program

University Heights Arts Association | (716) 833-6260 | uhartsgroup.com |

fineart@uhartsgroup.com

## Donate

Support the ARTcovz program by donating any of the following items:

drawing (graphite) pencils	polymer clay
erasers	printing paper
colored pencils	plastic photo sleeves
crayons	(5 in. x 8 in.)
drawing paper	plastic sleeves
origami paper	paintbrushes
craft paper	watercolor paints



#### Help

Participate in an "ARTcovz Potluck Packaging" event or drop off a donation during any event.

Saturday, April 2, 10:00 a.m.-3:00 p.m St. Andrew's Episcopal Church 3107 Main Street, Buffalo

Sunday, May 15, 10:00 a.m.-12:00 p.m St. Andrew's Episcopal Church 3107 Main Street, Buffalo

### Find ARTcovz

ARTcovz will be unveiled at the following locations in 2016:

Western New York Independent Living-Genesee HOST 113 Main Street Batavia. NY 14020 Phone: (585) 815-8501 Unveiled in February, 2016. Donations accepted at this location.

Booth is open to people with disabilities.

West-Herr Toyota Scion of Williamsville SPONSOR, HOST 8129 Main St, Williamsville, NY 14221 (716) 803-8010

Unveiled in March. Donations accepted at this location. Open to patrons/visitors of West-Herr and participants of their holiday program.

#### **Call for Artists**

Would you like to contribute a black and white illustration for use on a Zentangle coloring sheet to be distributed as part of this worthwhile project?

Participating artists will be credited on the coloring sheet (with their own signture) and on our website.

A group exhibition of illustration art contributed to the ARTcovz program will be included in an exhibition (in 2017) as part of the UHAA Art Partnering Program.

St. Andrew's Episcopal Church HOST 3107 Main Street, Buffalo, NY 14214 Unveiling: July, 2016. Donations accepted. Open to anyone.

Rapha Wellness Center HOST 3610 Main St, Buffalo, NY 14226 (716) 829-7298 Unveiling: June. Donations accepted. Open to visitors of Rapha Wellness.

Arts Council for Wyoming County SPONSOR, HOST 31 Main St S, Perry, NY 14530 (585) 237-3517 Unveiling: June. Open to anyone.

Christ United Methodist Church SPONSOR, HOST. 350 Saratoga Rd. Buffalo, NY 14226 (716) 839-2460 Unveiling: May Open to patrons of multiple public programs there.